

# OUTDOOR

CREATIVE DISPLAY SOLUTIONS





## Zoom Tent



Ensure your event's a success come rain or shine by using an easy to deploy vibrant lightweight aluminium pop-up tent frame system. The Zoom Tent folds out and returns in minutes with tool-free deployment. Dress with a custom full printed canopy, full and half walls. Available in a range of sizes.

Material:	Aluminium frame, plastic joins
Graphic area:	Double-sided (wall, half wall) / single-sided (canopy)
Graphic colours:	White - Black (standard) / Full Graphic (optional)
Graphic attachment:	Hook and loop / Pocket (half wall)
Ground fixing:	Pegs and ropes (included)
Wind resistance:	Up to 18 mph / 29 km/h
Transport:	Wheeled Standard

Name	Measurements
2x2 frame	Ⓢ 2000 (w) x 3160 (h) x 2000 (d) mm
3x3 frame	Ⓢ 2920 (w) x 3160 (h) x 2920 (d) mm
3x4.5 frame	Ⓢ 4300 (w) x 3160 (h) x 2920 (d) mm
3x6 frame	Ⓢ 5800 (w) x 3160 (h) x 2920 (d) mm

Canopy	Colours : Black / White
Wall	Colours : Black / White
Half wall	Colours : Black / White

### Ancillaries

7.5 kg Weight

Half wall bar 2-3 m



Pop-up frame



Automatic locking



Crank to tighten the canopy









# Blizzard



Blizzard is a great all-rounder as it is ideal for all kinds of corporate, sporting and outdoor events. Its simple design makes it very easy to assemble on-site, and because it's adjustable, it can accommodate different graphic sizes to suit your application.

- Material:** Plastic and metal
- Graphic:** Adjustable in width and height
- Graphic area:** Single-sided
- Graphic attachment:** Eyelets
- Base capacity:** 12 litres
- Wind resistance:** Up to 18 mph / 29 km/h
- Transport:** Non-padded bag

Name	Measurements
Blizzard	 600/800 (w) x 1600/2100 (h) x 540 (d) mm



Non-padded bag included




# Thunder 2



The Thunder 2 double-sided retractable roller banner is ideal for outdoor use as it is strong and durable yet very easy to assemble and transport. Standing 2m high, Thunder 2 will display your message on both sides for maximum viewing impact.

- Material:** Plastic, aluminium and steel
- Graphic:** Three part bungee pole
- Graphic area:** Double-sided
- Graphic attachment:** Self-adhesive leader / top snap rail
- Ground fixing:** 4 pegs (included)
- Wind resistance:** Up to 7 mph / 11 km/h (unpegged)  
Up to 24 mph / 39 km/h (if pegged)
- Transport:** Padded bag

Name	Measurements
Thunder 2	 884 (w) x 2100 (h) x 740 (d) mm



Three-part bungee pole



Ground pegs





# Zoom+ Flag



Popular and versatile, lightweight flexible flag system, with black finish all fibre poles. Choose Feather or Quill shaped graphics. Ideal for advertising and used for all types of indoor and outdoor displays.

<b>Material:</b>	GRP fibre glass pole
<b>Graphic area:</b>	Single-sided or double-sided (double sided only available to large)
<b>Graphic attachment:</b>	Pole pocket
<b>Wind resistance:</b>	Up to 18 mph / 29 km/h

Name	Measurements
Zoom+ Small	550/800 (w) x 2100/2600 (h) mm
Zoom+ Medium	600/900 (w) x 2800/3200 (h) mm
Zoom+ Large	800/1100 (w) x 3500/4000 (h) mm
Zoom+ Extra Large	850/1200 (w) x 4600/4900 (h) mm



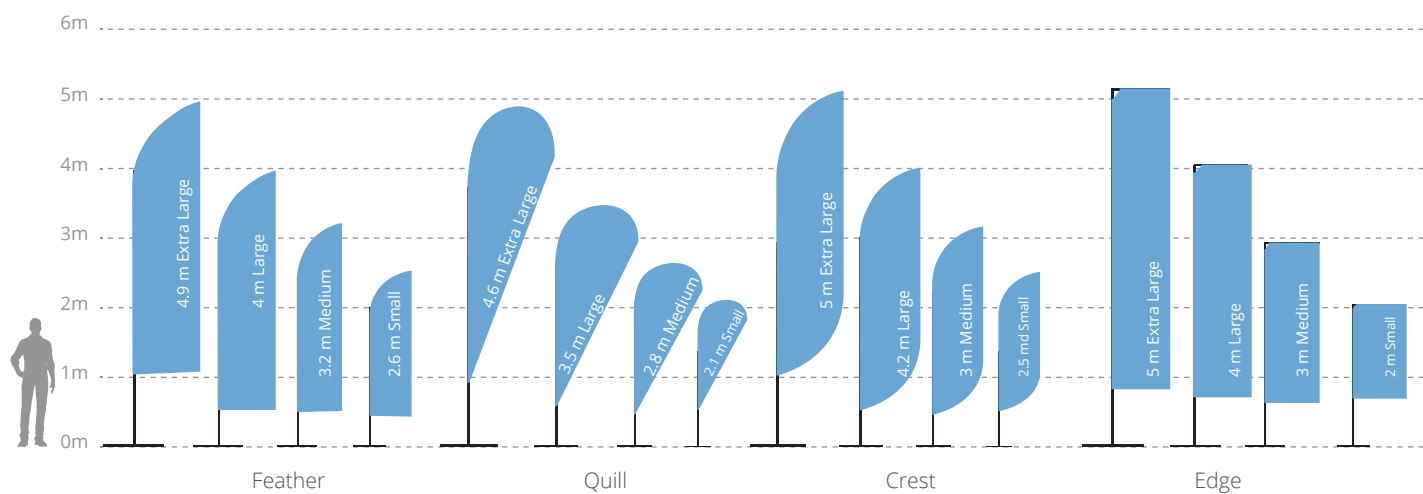
Graphic attaches on to hook



Zoom+ Quill Flag

Zoom+ Crest Flag

Zoom+ Feather Flag





## Zoom+ Edge



Popular and versatile, lightweight rectangular shaped flag system with black finish all-fibre poles. Ideal for all types of indoor and outdoor displays.

Material:	Aluminium and GRP
Graphic area:	Single-sided or double-sided (only available up to large)
Graphic attachment:	Pole pocket
Wind resistance:	Up to 18 mph / 29 km/h

Name	Measurements
Zoom+ Edge Small	750 (w) x 2080 (h) mm
Zoom+ Edge Medium	750 (w) x 2900 (h) mm
Zoom+ Edge Large	750 (w) x 4000 (h) mm
Zoom+ Edge Extra Large	750 (w) x 5000 (h) mm



## Street Flag



The ideal advertising medium when on the move or when you want to attract attention in a crowded space! Perfectly suited to promote events, highlight your presence at trade shows or to organise a group of people on excursions! Rugged and lightweight the backpack can be used with four different flag shapes and comes complete with fibre poles.

Material:	Reinforced nylon backpack, fibre poles
Graphic area:	Single-sided
Graphic attachment:	Pole pocket or eyelets (X-banner)
Graphic shapes:	Feather - Quill - Edge - X-banner

Name	Measurements
Street Flag	310 (w) x 540 (h) x 80 (d) mm



## Mistral



The Mistral is a fixed outdoor flag system designed for mounting to lampposts or building exteriors and is perfect for advertising or promoting a brand or event. The mechanism attaches directly to a pole, posts, or wall and can be moved to accommodate varying graphic heights.

Material:	Aluminium castings and GRP tubes
Tube:	Height adjustable
Graphic area:	Single-sided or double-sided
Graphic attachment:	Pole pocket
Wind resistance:	Up to 40 km/h

Name	Measurements
Mistral	890 (w) x 2000 (h) mm







**COFFEE BEACH**



## Zoom+ Arch



The Zoom+ Arch stands out at any outdoor event or activity. With an overall height of 3m to the top of the graphic and a 4m width, it's perfect to use as a focal point or to attract attention. Simple and quick to assemble, it can be deployed in minutes and when used with the optional stackable bases.

- Material:** GRP fibre glass pole - chrome steel end caps, plastic hook
- Graphic area:** Single-sided
- Graphic attachment:** Pole pocket
- Wind resistance:** Up to 19 km/h

Name	Measurements
Zoom+ Arch	Ⓞ, 4000 (w) x 2500/3000 (h) mm
Stackable base (optional) recommended that 2 bases either side are used	Ⓞ, 162.5 (h) x 642 (w) mm



## Bora Tent



The Bora Inflatable Tent is a sturdy and attractive option for outdoor displays. Create shade and shelter for a registration desk, refreshment area or meeting point that fully shows off your brand.

- Material:** TPU, Polyester inner coat
- Graphic:** Single-sided
- Graphic attachment:** Zip system (standard) / hook and loop (full graphic)
- Ground fixing:** Pegs (optional)
- Wind resistance:** Up to 24 mph / 39 km/h (if pegged)
- Transport:** Standard (included)
- Wind resistance:** Up to 18 mph / 29 km/h

Name	Measurements
Bora Tent	Ⓞ, 3200(w) x 2450(h) x 3200(d) mm
Canopy	Colours : Black / White
Door	Colours : Black / White



## Bora Column



The Bora Inflatable Column kit is a fantastic eye-catching visual advertisement and brand messaging tool that stands at almost 2.4 metres tall. Once deployed it can be left without the need for re-inflation leaving organisers free to attend to customers and visitors at events.

- Material:** Steel
- Profile Colour:** Black
- Assembly:** Allen key and thumb screws
- Graphic attachment:** Thumbscrews
- Graphic option:** Rigid PVC and Dibond (3-5 mm thickness)
- Weight:** 7.2 kg
- Wind speed:** 18 mph

Name	Measurements
Bora Column Kit	Ⓞ, 2390(h) x 460(Ø) mm





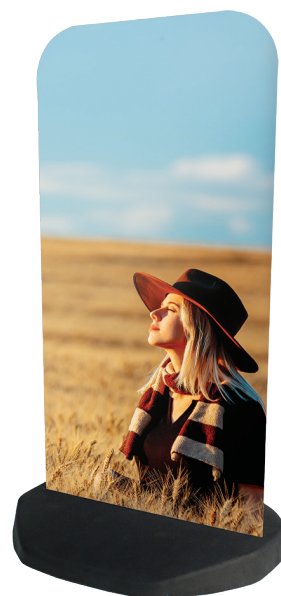
## Shield



The Shield sign is a fantastic alternative to the traditional A-board sign. Unlike A-boards the weighted tough rubber base prevents Shield from falling over and the sleek UV printed aluminium graphic panel has a professional enduring finish even in inclement weather.

<b>Material:</b>	Recycled rubber base, aluminium panel (1.2 mm)
<b>Graphic area:</b>	Double-sided
<b>Graphic attachment:</b>	Bolts
<b>Weight:</b>	6.5 kg
<b>Wind resistance:</b>	Up to 18 mph / 29 km/h

Name	Measurements
Shield	@, 465(w) x 800(h) x 450(d) mm



## Formulate Shadow



Formulate Shadow is a no mess, no fuss outdoor sign, that offers customers a viable alternative to traditional outdoor signs that typically rely on water or sand for stability.

<b>Material:</b>	Steel
<b>Assembly:</b>	Push-fit button/Allen key
<b>Tube:</b>	32 mm
<b>Assembly:</b>	Push-fit buttons
<b>Graphic area:</b>	Double-sided
<b>Graphic attachment:</b>	Zippered tension fabric graphic
<b>Wind resistance:</b>	Up to 18 mph / 29 km/h
<b>Weight:</b>	12.7 kg

Name	Measurements
Formulate Shadow	@, 800 (w) x 1174 (h) x 420 (d) mm



## Street Sign



A durable outdoor double-sided sign frame with a standing height of 1135mm when deployed. There is a recessed area on each side of the frame that will accommodate a poster size graphic and is covered by a PET poster protection screen to protect the poster face.

<b>Material:</b>	Aluminium, steel, PVC sheet cover
<b>Graphic area:</b>	Double-sided
<b>Graphic attachment:</b>	Frame lock
<b>Wind resistance:</b>	Up to 18 mph / 29 km/h
<b>Weight:</b>	16.4 kg

Name	Measurements
Street Sign	@, 690 (w) x 1135 (h) x 735 (d) mm





## Symbol



Symbol is constructed of robust weighted steel and angled for optimal viewing and reading for better engagement with prospective customers. Interchangeable graphics slide into the recess channel and fix in place tool-free with a turnscrew.

Material:	Steel
Profile Colour:	Black
Assembly:	Allen key and thumbscrews
Graphic attachment:	Thumbscrews
Graphic option:	Rigid PVC and Dibond (3-5 mm thickness)
Weight:	7.2 kg
Wind speed:	18 mph

Name	Measurements
Symbol	ⓐ 420 (w) x 1280 (h) x 450 (d) mm (A4)
	ⓐ 480 (w) x 1280 (h) x 450 (d) mm (A3)



## A-sign Board



Pavement signage is a marketing stalwart and no high street would be without one, and the A-sign Board is one of the best. Simple to use with double-sided 'snap-action' front loading frames complete with protective PVC sheeting to shield graphics which can be changed over and over again to keep up with your brand messaging or offers.

Material:	Aluminium, steel, PVC sheet cover
Graphic area:	Double-sided
Graphic attachment:	Snap rail
Wind speed:	18 mph
Weight:	10.56 kg

Name	Measurements
A-sign Board A1	ⓐ 638 (w) x 1060 (h) x 825 (d) mm



## Monsoon



Monsoon is your perfect all-weather sturdy single or double-sided 'A' frame banner with bungeed PVC eyelet banner graphics - perfect for displaying brand messaging or wayfinding information.

Material:	Aluminium tubes (25 mm), plastic connectors
Graphic area:	Single or double-sided
Graphic attachment:	Eyelets and looped bungee cords
Wind resistance:	Up to 24 mph / 39 km/h

Name	Measurements
Monsoon 2500 mm	ⓐ 2500 (w) x 1000 (h) x 640 (d) mm
Monsoon 3000 mm	ⓐ 3000 (w) x 1250 (h) x 795 (d) mm









## Stowaway



Make your brand messaging or wayfinding information literally pop with the Stowaway pop-out display banner that deploys in seconds for use either indoors or secured outside with pegs supplied.

Material:	Sprung steel pole
Graphic area:	Double-sided
Graphic attachment:	Elasticated pole pocket
Ground fixing:	4 pegs (included)
Transport:	Carry bag included
Wind Speed:	18 mph (when pegged)

Name	Measurements
Stowaway 1400 mm	Ⓢ 1420 (w) x 700 (h) x 400/480 (d) mm
Stowaway 2000 mm	Ⓢ 2020 (w) x 1000 (h) x 400/480 (d) mm



## Horizon



Horizon is the ideal solution for large scale promotions. Use single-sided or double-sided to maximise the impact for brand displays. Link individual units together to form a display wall. Securely weighted by twin water filled bases for total stability.

Material:	Aluminium, moulded grey plastic base
Pole:	Adjustable height (1500-2400 mm)
Graphic area:	Single or double-sided
Graphic attachment:	Eyelets
Base capacity	28 litres per tank
Wind resistance	Up to 12 mph / 19 km/h

Name	Measurements
Horizon	Ⓢ 2500 (w) x 1500 / 3000 (h) x 800 (d) mm



## Gala



Portable and strong folding trestle table. Cover with an optional printed table cloth for a professional look, choose from traditional or fitted format.

Material:	Polypropylene, metal
Assembly:	Locking mechanism
Graphic area:	360°

Name	Measurements
Gala 1.8m	Ⓢ Open - 1805 (w) x 730 (h) x 740 (d) mm Ⓢ Closed - 900 (w) x 80 (h) x 740 (d) mm

Name	Measurements
Table Cloth	Ⓢ 2200 (w) x 1500 (h) mm
Table Cloth	Ⓢ 2600 (w) x 1500 (h) mm
Table Cloth	Ⓢ 3500 (w) x 1600 (h) mm
Table Cloth	Ⓢ Custom measurements



## Economy Café



A cost-effective way of defining areas outside restaurants, bars, shopping centres and coffee shops. A complete Café Barrier system requires two posts and bases.

<b>Material:</b>	Stainless steel
<b>Graphic area:</b>	Double-sided
<b>Graphic attachment:</b>	Looped top rail. Looped bottom rail or spring clips
<b>Weight:</b>	9.13 kg

Name	Measurements
Graphic Rail 1000 mm	⊗ 1140 (w) x 25 (h) mm
Graphic Rail 1500 mm	⊗ 1940 (w) x 25 (h) mm
Graphic Rail 2000 mm	⊗ 2440 (w) x 25 (h) mm
Base	⊗ 360 (Ø) mm
Post	⊗ 960 (h) mm
Spring clips (pair)	



## Deluxe Café



With premium look and feel, the modular Café Barrier system defines areas outside restaurants, bars, coffee shops, shopping centres and club houses.

<b>Material:</b>	Steel
<b>Graphic area:</b>	Double-sided
<b>Graphic attachment:</b>	Looped top rail. Looped bottom rail or spring clips
<b>Weight:</b>	8.63 kg

Name	Measurements
Graphic Rail 1000 mm	⊗ 1140 (w) x 25 (h) mm
Graphic Rail 1500 mm	⊗ 1940 (w) x 25 (h) mm
Graphic Rail 2000 mm	⊗ 2440 (w) x 25 (h) mm
Base	⊗ 360 (Ø) mm
Post	⊗ 960 (h) mm
Spring clips (pair)	



## Crowd Barrier Covers

Hide unsightly barriers and create a perfect branding and promotional opportunity with our high-quality and affordable Crowd Barrier Covers.

- Three barrier options
- Pre-set and custom sizing
- Cost-effective solution
- Easy to set up

### Affordable high-quality banners

Our Crowd Control Barrier Covers can help you take advantage of the practical requirement needed and create a perfect branding opportunity. Ideal for use at a wide range of events including concerts, festivals, sporting events and much more.

We have three different options to choose from, but whether you choose 380gsm recycled material, fitted stretch polyester or fitted Airtex polyester, Ultima Display's barrier covers are simple and quick to fit.

Available in standard sizes, our barrier covers are able to fit most traditional Crowd Control Barriers or they can be cut and finished to a bespoke size to suit your specific requirements.





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